

Dr. Kevin Freiberg, Co-Author of 8 Award-Winning Books

Concrete Examples • Entertaining Stories • Incredible Energy. These are a few reasons why clients in every part of the world invite Kevin Freiberg to be their featured speaker. Dr. Freiberg is on a short list of global thought leaders that Fortune 1000 CEOs turn to for the kind of disruptive thinking that drives growth and gets people excited about the future.

Regardless of how many speakers you've hired, you'll be hard pressed to find a speaker who does as much customizing as Dr. Kevin Freiberg. If you want a keynote that truly speaks the language of your business and addresses the nuances of your industry, Kevin is the speaker to book. Over 2000 companies in 60 industries across the globe have given Kevin rave reviews. His insights have helped ambitious leaders accelerate innovation, and STAND OUT in a sea of sameness by building companies that are hungry for change.

Author...

His books include: the international bestseller, *NUTS!* Southwest Airlines' Crazy Recipe for Business and Personal Success, its sequel *GUTS!, BOOM!* (7-timeless choices for inspiring leadership and accountability), *NANOVIATION* (a how-to on innovation), *DO SOMETHING NOW* and *Be a PERSON OF IMPACT*, (two quick reads that will change your organization and your life), *CAUSE!* A Business Strategy for Standing Out In A Sea of Sameness, and most recently, *BOCHY BALL!*, a book about building team chemistry with Bruce Bochy, manager of the 3-time World Champion San Francisco Giants.

Kevin's clients span a wide range of industries and include:

• Infosys India • Simplot • KPMG • Humana • Kuwait Gulf Link • Kaiser Permanente • ConocoPhillips • QVC • FedEx • Rackspace • Heidelberg • National Business Aviation Association • National Fire Sprinkler Association • Vail Resorts • AARP • MGM Resorts • Microsoft • University of San Diego • CUNA • L'Oréal • Credit Union Association • Kraft • Bank of America • Honeywell • National Life Group • Premier Financial Alliance • American Express • Unisys • AT&T • Beef USA • Sony • Tire Pros • Powder River Energy Corporation • Elanco • Eli Lilly • Tata Motors, India • Autobacs Japan • Maruti Suzuki India • Cubic Corporation • Bayer Crop Science • Wilbur-Ellis • AGCO • Moss Adams • Wayne Automatic Fire Sprinklers • KOA Campgrounds • Tandus Flooring • Mohawk Carpets • Satyam India • Wells Fargo • ConAga Foods • Remax • Intel

Other Credentials:

Named one of the "Top 30 Best Minds on Leadership" by Leadership Excellence Magazine, Dr. Freiberg has appeared on CNBC, CBS Sunday Morning and the CBS Morning News for his views on the critical links between leadership, corporate culture, change, and innovation. Dr. Freiberg is also a Leadership Contributor for Forbes.com.

He has also appeared on the television series Lessons in Excellence for CNBC India. His articles and interviews

have been published in the Wall Street Journal, Business Week, Washington Post, Investor's Business Daily, India's Economic Times, India's Business Standard, India's Financial Times and Capital Business & Finance Magazine of Dubai.

Something Personal...

My interests include sprinting to keep up with my work-out-aholic wife, doing anything adventurous with our three incredible children, compelling conversations with friends over good wine, and a periodic mental lapse into skydiving.

I grew up as a competitive snow skier and water skier. I've never won a World Cup, but in both sports I've skied with the best in the world. These gifted athletes taught me how to step through fear and adapt to ever-changing competitors, conditions, technologies and geographies. I have learned that if you take enough risks, eventually you will crash. But you only grow by getting out of the comfort zone. It's also how you strengthen resilience and develop the ability to bounce back. Most of all, I learned that success is never final. I'm still chasing the best in the world, still learning and still getting better.