

(suggested introduction)

Dr. Jackie Freiberg (pronounced "FRY-berg")

For more than 28 years, Jackie has been helping people build great leadership brands. She works with leaders to create *Cultures of Engagement & Innovation*. Jackie is a business owner, entrepreneur, and bestselling author. She speaks and writes on *Leadership, Innovation, Employee Engagement, Cause, Team Chemistry, and The SheEconomy*. Jackie is the co-author of 8 award-winning books, including:

NUTS! The international bestseller describing Southwest Airline's leadership, service culture and profitability.

CAUSE! A Business Strategy for Standing Out in A Sea of Sameness.

And most recently, ***Bochy Ball! The Chemistry of Winning and Losing in Baseball, Business and Life***, a how-to for building team chemistry and leading people to perform like champions.

Please welcome Dr. Jackie Freiberg ("FRY-berg")



Dr. Jackie Freiberg ~ International Best Selling Author ~ 8 Award Winning Books